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FOR IMMEDIATE RELEASE

February 1, 2011. Buffalo, N.Y. LifeMark Securities Corp. is pleased to announce that **Michael G. Minter** from **Mintco Financial, Inc., 4444 Main St., Buffalo, NY, 14226** was recently named a Five Star Wealth Manager for 2011 for the Buffalo community by Crescendo Business Services (www.fivestarprofessional.com) and *Buffalo Spree Magazine (March 2011 Edition)* based on an extensive independent client survey. Of the 15,000 financial advisors in the Buffalo area, only the top seven percent of them were recognized on this year's list.

Michael Minter, an independent financial advisor, has been in the financial services industry for fourteen years assisting hundreds of families, widows, business owners, and organizations concerning their retirement and estate planning needs. He has also educated thousands on the importance of Long Term Care Planning and the effects it has on a family, finances, independence, and society. Mr. Minter has, year in and year out, been recognized as a qualifying member of Million Dollar Round Table (mdrt.org). He received his Financial Analysis Degree from the University at Buffalo (Ranked in the Top 50 Business Programs by *The Wall Street Journal* and *Business Week*), and has over twenty five hours of investment and insurance examinations passed in the financial industry.

"I am truly honored to be recognized by my clients and my fellow colleagues in the industry as part of this elite group of Five Star Wealth Managers in the WNY Area," said Mr. Minter. "We have been fortunate all these years to have been introduced by our clients to so many people they care about most, and those introductions validate the fact that we are meeting—or exceeding—our clients expectations."

Mr. Minter's mission behind the establishment of Mintco Financial, Inc. (MintcoFinancial.com), was to create a firm that would provide his clients with an independent financial resource that consistently focused on "working for you;" giving clients the confidence they deserve to achieve their goals with peace of mind. Mintco Financial invests a majority of its time assisting individuals, business owners, and organizations with their retirement and estate planning needs, having millions under management and representing over two hundred and fifty million dollars in assets protected.

"Michael Minter has fourteen years of wealth management experience and a superlative reputation for leadership and client service," commented Jim Prisco, President of LifeMark Securities. "He is a great fit for our team, as we all have an interest in exceeding client expectations."