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Michael Minter Wins National Award

Respected Independent Financial Advisor Recognized by the Industry

Buffalo, NY & Tampa, Florida — September 23, 2011 — Michael Minter, Mintco Financial, Inc. has received the NAIFA Quality Award from the National Association of Insurance and Financial Advisors (NAIFA), the industry's leading trade association.

The NAIFA Quality Award recognizes professionalism through education and earned designations, production measured by performance metrics customized for each practice specialty, adherence to the NAIFA Code of Ethics, and service to your industry association.

"The NAIFA Quality Award is more than a measure of an advisor's production," says Terry Headley, LUTCF, LIC, FSS, immediate past-president of NAIFA. "By emphasizing quality client service, education, ethical conduct and service to NAIFA in addition to production, the NAIFA Quality Award is a mark of excellence to be recognized by advisors and consumers alike."

"Mr. Minter's achievement exemplifies the value of working with a trusted advisor and the importance of having someone who will truly go over and beyond to meet or exceed his client's expectations and goals, we are proud to have him part of our association," says Brian T. Casey, president Buffalo AIFA.

"I am honored to receive this award. Quality advice and service in our business should be the goal of each and every advisor because of the lasting impact it will have not only on our client's lives but those they love the most. Minter said, "The Value of the relationship with your adviser will always be part of your Legacy."

About NAIFA: NAIFA comprises more than 700 state and local associations representing the interests of approximately 200,000 agents and their associates nationwide. NAIFA members focus their practices on one or more of the following: life insurance and annuities, health insurance and employee benefits, multiline, and financial advising and investments. The Association's mission is to advocate for a positive legislative and regulatory environment, enhance business and professional skills, and promote the ethical conduct of its members. Visit NAIFA's website at www.naifa.org.

NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS

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